



Adaptive Curriculum

Arizona State University SkySong
1475 North Scottsdale Road, Suite 120
Scottsdale, AZ 85257
(888) 999-9319

www.adaptivecurriculum.com

For more information, please contact:

Christine Williams
Product Marketing Manager
1 (888) 999-9319
christine.williams@adaptivecurriculum.com

Management Team

Jim Bowler

Chief Executive Officer

Jim joined Adaptive Curriculum as Chief Executive Officer in January 2010 to lead the company's mission of using digital-age tools to engage students and improve math and science achievement. Jim has extensive industry and education experience having previously served as CEO of Epsilon, a global eLearning company; President of Harcourt Connected Learning, an online professional development company; and CEO of Classroom Connect. Prior to that Jim served as Senior Vice President of Marketing for Computer Curriculum Corporation, a division of Pearson Education. Jim also spent over 15 years in K-12 education as a math educator, academic dean, secondary school principal, and school president.

Melinda Cook

Chief Business Development Officer

Melinda has over 15 years of proven leadership directing sales, marketing and strategic relations in the education technology. She has worked as a VP of Sales for several educational technology companies including Carnegie Learning, Compass Learning, and Classroom Connect-Harcourt Connected Learning. Most recently, she was the Vice President of University Partnership Development at Academic Partnerships. Melinda is responsible for identifying and developing Adaptive Curriculum business partnerships.

Mike Hayes

Vice President of Sales

Mike has over 20 years proven experience in education technology sales. He has worked as a VP of Sales for several educational technology companies including Scientific Learning, Voyager Expanded Learning, and Jostens Learning/Compass Learning. Most recently, he was the National Vice President of Sales for Agile Mind, Inc. Mike is responsible for leading the Adaptive Curriculum sales team and strategy.



Paul Skiera

Senior Director of Operations and IT

Paul has over 20 years of experience in the educational technology industry. He previously served as the Washington State Program Director for LINKS (Learning Integrating Networking Knowledge Skills), the Arizona Project Director for the Gates Leadership Institutes for Technology, and the Project Director for e-Learning Network for the Fund for the Improvement of Postsecondary Education at the US DOE. He has also spent over 20 years as the Director of TBLR, an educational technology research center at Arizona State University. Paul is responsible for LMS and technology integration.

Rich Coppage

Director of Finance

Rich has over 15 years experience in financial management and accounting. Before joining Adaptive Curriculum, he served as Corporate Controller for Active Finance Group, a diversified real estate investment company located in Scottsdale, AZ. Rich also served as Corporate Controller for iCrossing, formerly the largest independent digital advertising company in the U.S. until its recent purchase by Hearst Corporation. Rich is responsible for managing the finance and accounting function at Adaptive Curriculum.

Patricia Myers

Director of Human Resources

Patricia has over 15 years of progressive human resource management. Most recently she was the Regional Human Resources Manager in a large multinational ambulance service provider. At Adaptive Curriculum, Patricia is responsible for developing the foundation and infrastructure for human resources. Together with the other members of the management team, she focuses on organizational development, talent acquisition, and leadership initiatives to support the Adaptive Curriculum company culture.