

FACT SHEET

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Company Biography

Sebit, LLC, enhances math and science instruction for teachers and students in the middle grades through *Adaptive Curriculum*. Aligned to national and state standards, *Adaptive Curriculum* offers an online library of high-quality, interactive *Math and Science Activity Objects*. Visually engaging, individualized lessons effectively teach students with a variety of learning styles and abilities, through three-dimensional simulations, experiments, games, and problem-solving activities designed to improve knowledge and critical thinking skills in math and science.

Adaptive Curriculum is offered on a subscription basis and only requires a standard web browser to access; no proprietary software is needed. To help educators incorporate its rich and diverse content into their curricula, *Adaptive Curriculum* includes a flexible online environment called *MyAdaptiveSpace*. Containing simple, intuitive tools for managing the learning and teaching process, *MyAdaptiveSpace* offers educators the ability to plan lessons, assign *Activity Objects* and generate assessment reports.

Established in January 2007, the company is headquartered at SkySong, Arizona State University's Scottsdale Innovation Center. The company is working in collaboration with Technology Based Learning and Research (TBLR), an educational technology research center in the Mary Lou Fulton College of Education at ASU. Sebit is drawing on TBLR's expertise and university resources to help launch *Adaptive Curriculum* successfully into the K-12 education marketplace.

The roots of the company date back to 1988, when its European parent organization was established to conduct research on pedagogy and educational technology. Many e-learning projects were developed in Europe and Asia for the education and corporate markets, including several for education ministries in several nations. Current initiatives include leadership of the largest integrated research project on education under the 6th Framework Program of the European Commission, with 22 partners across the continent. Early in 2007, the organization launched its operations in North America, with plans to extend its services to South America, Europe and Asia Pacific regions. Its vision is to be a worldwide leader in developing rich media content and innovative technological solutions for the education market.

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