

## NEWS RELEASE

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### **Sebit, LLC Wins *EdNET* Rookie of the Year Award**

*Company recognized by panel of experts for innovation and excellence in the education industry*

SCOTTSDALE, ARIZ. (Sept. 22, 2008) – Sebit, LLC, developer of *Adaptive Curriculum*, is the recipient of the *EdNET* 2008 Rookie of the Year Award. The Heller Reports, a QED company and leading provider of education market news and events, announced the winners of this year's *EdNET* Industry Awards at the 20th Annual *EdNET* Conference on Sept. 16 in Boston. The annual awards program commends businesses and non-profit organizations that have made important contributions to the education industry through their products and services.

“We are honored to be recognized by the education industry for our efforts to improve math and science achievement,” said Pat Walkington, Vice President of Sales and Marketing for Sebit, LLC. “With its engaging visuals, strong interactivity and rich library of online learning activities, *Adaptive Curriculum* is positioned to significantly transform math and science education for students in classrooms across the country.”

Sebit, LLC is the developer of *Adaptive Curriculum*, the award-winning, interactive online system designed to enhance teaching and learning in mathematics and science for teachers and students in the middle grades. *Adaptive Curriculum* provides a library of *Activity Objects* via a flexible online learning environment with simple and intuitive tools that support the learning and teaching experience.

As one judge stated, “There’s no doubt that this kind of visually engaging material is needed to help prepare them for the careers of the future, not to mention, keeping them on par with their international counterparts. The exciting thing here is that the system is so easy to access and implement in the classroom.”

A panel of leading education industry experts selected the winners for the *EdNET* 2008 Industry Awards, which are coordinated by The Heller Reports and Quality Education Data (QED), a Scholastic company and leading provider of integrated marketing services for the pre-K through higher education markets.

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The *EdNET* Rookie of the Year Award honors the most promising start-up venture that is less than two years old and has the greatest potential to be a significant player in the education industry in the coming years. Sebit, LLC was selected as the award recipient based on several criteria:

- Holds the promise to be seen in five to 10 years as a significant player in the education industry by providing the foundation for a continuing and successful enterprise.
- Developed a significantly new product, service or business strategy within the education industry that is deemed to have exemplary potential to grow the nominated business or non-profit to substantially greater revenues and/or impact on education.

“The *EdNET* Industry Award winners are organizations that are moving the business of education forward. They’re developing products and services that address the challenges faced by schools today as well prepare students for a 21st century, global workplace. The Heller Reports and QED are proud to recognize these innovators,” said Andy Lacy, President of QED.

For more information about the awards program, visit [www.QEDData.com](http://www.QEDData.com) or phone 800.525.5811, ext. 9421.

For more information about Sebit, LLC, visit [www.adaptivecurriculum.com](http://www.adaptivecurriculum.com) or phone 888-999-9319.

### **About *EdNET***

The *EdNET* Industry Awards program was created in 1992 to champion the efforts of progressive organizations helping to revitalize the nation’s educational system. The program has become a focal point of the *EdNET* Conference, the education market’s premier annual networking conference. The *EdNET* Conference brings together education executives, school administrators, and policymakers to network and build strategic business partnerships. The *EdNET* 2008 Conference was held in Boston on Sept. 14-16. For more information about the *EdNET* Conference and awards program, visit [www.EdNETconference.com](http://www.EdNETconference.com) or phone 800-525-5811, ext. 9421.

### **About Sebit, LLC**

Sebit, LLC, enhances math and science instruction for teachers and students in the middle grades through *Adaptive Curriculum*. Aligned to national and state standards, *Adaptive Curriculum* offers an online library of high-quality, interactive math and science Activity Objects. Visually engaging, individualized lessons effectively teach students with a variety of learning styles and abilities, through three-dimensional simulations, experiments, games, and problem solving activities designed to improve knowledge and critical thinking skills in math and science. Sebit, LLC, is partnering with [Technology Based Learning and Research](#), an independent research development entity at Arizona State University, for help with content expertise, curriculum alignment and professional development. The company is headquartered at ASU’s [SkySong](#), an international business and innovation center located in Scottsdale. For more information, visit [www.adaptivecurriculum.com](http://www.adaptivecurriculum.com) or phone 888-999-9319.

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