

Contact: John Kreick, Chief Marketing Officer
Toll Free: (888) 999-9319
john.kreick@adaptivecurriculum.com

Adaptive Curriculum
1475 North Scottsdale Road, Suite 120
Scottsdale, AZ 85257
www.adaptivecurriculum.com



PRESS RELEASE

AC Science Texas™ Approved for Texas Science Adoption

SCOTTSDALE, AZ, July 25, 2011: Adaptive Curriculum announced today that AC Science Texas™ has been fully approved for the Texas Science Adoption. AC Science Texas™ is a Texas-specific version of its award-winning online math and science solution. AC Science Texas™ provides full coverage of every new TEK, with access to hundreds of TEKS-aligned Activity and Animation Objects, representing over 1200 learner objectives, in a dynamic interactive learning environment that helps students build deep concept mastery.

Available in both English and Spanish, AC Science Texas™ helps middle and high school students master concepts through real-world active learning. Customized lessons and animations, called Activity and Animation Objects, cover thousands of TEKS-aligned learner objectives and motivate students to explore, make hypotheses, manipulate items, and see the impact of their decisions. This innovative solution is designed to help Texas students actively participate in an immersive, differentiated, and exciting learning environment that provides real-time feedback and assessment.

According to Adaptive Curriculum CEO Jim Bowler, "We are proud that TEA found our solution to fully address all the new science TEKS and the Commissioner has recommended our solution to the state board. It validates our belief that AC Science Texas™ can help every student learn. It profoundly changes the way science is taught and learned, amplifying teacher effectiveness and engaging students. It is also based on the latest research and proven instructional strategies. Texas teachers will find no other science solution that motivates students and prepares them to master the new TEKS like AC Science Texas™."

Unlike programs developed from print, AC Science Texas was developed as a digital solution to take full advantage of the online environment. Adaptive Curriculum is already helping Texas students succeed. According to Stacie Koerth, Science Curriculum and Instruction Specialist at Webb Middle School in Austin, "I often hear kids say, 'Now I see what it is!' Keeping these students engaged has been a huge factor in helping them be successful."

The TEKS-aligned Activity Objects are interactive lessons that typically include an engagement section, an interactive lab, virtual manipulatives, and a concept summary. The TEKS-aligned Animation Objects are short, focused animation sequences that visually reinforce challenging concepts. Both are rendered with realistic, 3-D graphics to engage today's students and build sustained engagement, lasting understanding, and improved performance.

[MORE](#)

AC Science Texas™ is correlated to all Texas textbooks, so that teachers can easily see which Activity and Animation Objects work with each unit. Teachers can search for TEKS-aligned Activity and Animation Objects by topic, textbook, or keyword; customize lesson plans by grouping different Activity Objects together; and support the new TEKS science curriculum in an exciting non-traditional way. They can easily adapt the solution to whole group, small group, or individual instruction using the program's flexible delivery models.

Activity Objects are organized into sequences by course, and extensive Teacher Guides cover content, extension activities, discussion questions, multiple-choice assessments, activity sheets, strategies for overcoming learner misconceptions, and more. AC Science Texas™ is compatible with most learning management systems used in Texas schools and can also be accessed through Learning.com's SKY digital learning environment.

About Adaptive Curriculum

Adaptive Curriculum is part of Sebit, Inc. a global eLearning company that develops digital instructional solutions for schools around the world. Adaptive Curriculum and Sebit, Inc. provide online curriculum solutions in math and science, designed to engage students in hands-on learning and promote deep concept understanding to improve student performance. The Adaptive Curriculum U.S. headquarters are located in the Arizona State University SkySong Innovation, Technology, and Imagination Center in Scottsdale, Arizona.