

Adaptive Curriculum opens new U.S. headquarters at SkySong



Company executives Paul Skiera and Ahmet Eti join ASU President Michael Crow and Scottsdale Mayor Jim Lane at a ribbon cutting for Adaptive Curriculum's new U.S. headquarters at SkySong

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One of the first tenants at SkySong, the ASU Scottsdale innovation center, completed an incredible transformation last week when Adaptive Curriculum officially opened its 14,000 square-foot U.S. headquarters on Monday at a ribbon-cutting event keynoted by Arizona State University President Michael M. Crow.

Adaptive Curriculum's new state-of-the-art facility represents a huge step up from the two cubicles the company began in when it entered the U.S. market at SkySong in 2007. The new space includes a research lab, where R&D staff can observe students using the Adaptive Curriculum online solutions for math and science, and an interactive learning lab, where teachers and students can experience the latest classroom technologies in conjunction with Adaptive Curriculum hardware partners.

More than 150 guests from local school districts, the business community, and ASU toured the new offices and labs, where live product presentations featured the company's latest offerings for middle and high schools.

"We were delighted to welcome guests to our new U.S. headquarters and to demonstrate our leadership in developing online content and implementing new learning models," said Adaptive Curriculum CEO Jim Bowler. "It was also our pleasure to acknowledge the contribution of our research partners from ASU's Technology Based Learning and Research (TBLR)."

Adaptive Curriculum is a vivid example of how SkySong supports businesses based on education innovation. TBLR helped by bringing in education experts, recruited top talent and a sales team, and assisted in market analysis. This partnership has recently expanded to include providing input throughout the product development process.

Already the recipient of five international awards for technology innovation, Adaptive Curriculum was the 2008 EdNET Rookie of the Year Award, which commends business and non-profit organizations that have made important contributions to the education industry.

“SkySong operates as both a doorway and a magnet for innovative global companies looking to enter the U.S. market,” said Julia Rosen, ASU Associate Vice President for Innovation and Entrepreneurship. “Adaptive Curriculum is a great example of a successful partnership, and we are pleased to both be working to build better solutions for education.”

“This is a proud moment and a great milestone for our company,” said Ahmet Eti, Founder and Chairman of the Board of Adaptive Curriculum. “Our aspiration is to be a leader in using technology in math and science education. Our new facility allows us to better partner with schools and research institutions and conduct R&D across a broad spectrum, in order to foster innovation and advance learning.”

Adaptive Curriculum is part of Sebit, Inc., a global eLearning company and leader in digital curriculum innovation. Sebit’s math and science solutions are used by millions of students and teachers in the United States, Europe, and Asia and are available in multiple languages. Worldwide experts in math, science, and online learning theory contribute to the content and design of the interactive activities for both Adaptive Curriculum and Sebit, Inc.

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