

NEWS RELEASE

For more information contact:

Dina S. Harvey

Sebit, LLC

408-884-1859

dina.harvey@adaptivecurriculum.com

Sebit, LLC Named Finalist for 2008 *EdNET* Rookie of the Year Award

Company lauded for its contributions to the education industry through Adaptive Curriculum

SCOTTSDALE, ARIZ. (Aug. 13, 2008) – The Heller Reports, a QED company and leading provider of education market news and events, announced today that Sebit, LLC is a finalist for the *EdNET* 2008 Rookie Award. The Rookie of the Year Award, established in 1992, is part of the prestigious *EdNET* Industry Awards Program that recognizes organizations that have made important contributions through their products and programs to the education industry in the past year.

Sebit, LLC is the developer of *Adaptive Curriculum*, the award-winning, interactive online system designed to enhance teaching and learning in mathematics and science for teachers and students in the middle grades. *Adaptive Curriculum* provides a rich library of *Activity Objects* via a flexible online learning environment with simple and intuitive tools that support the learning and teaching experience.

“We’ve identified nine organizations who personify the thought leadership of our industry. Their products break the boundaries of traditional teaching and learning, and provide students and teachers with new and exciting opportunities. These companies are influencing the future of our nation with their dedication and imagination,” said Michael Jay, president of Educational Systemics, the coordinators of this year’s Industry Awards Program.

The *EdNET* Rookie of the Year Award honors the most promising start-up venture that is less than two years old and has the greatest potential to be a significant player in the education industry in the coming years. A panel of leading education industry experts selected the finalists for the *EdNET* 2008 Industry Awards, which is sponsored by The Heller Reports and Quality Education Data (QED), a Scholastic company and leading provider of integrated marketing services for the pre-K through higher education markets.

“More than ever, the education business community is challenged with providing innovative solutions to address the varying needs and challenges of today’s students. This year’s *EdNET* Industry Award finalists have raised the bar, demonstrating the visionary capabilities of our industry. We’re honored to have the opportunity reward their work at the *EdNET* conference,” said Andy Lacy, president of QED.

MORE

Award winners will be announced on Sept. 16, 2008, during the *EdNET* Conference in Boston.

For more information about the awards program, visit www.EdNETconference.com or phone 800.525.5811, ext. 9421.

For more information about Sebit, LLC, visit www.adaptivecurriculum.com or phone 888-999-9319.

About *EdNET*

The *EdNET* Industry Awards program was created in 1992 to champion the efforts of progressive organizations helping to revitalize the nation's educational system. The program has become a focal point of the *EdNET* Conference, the education market's premier annual networking conference produced by The Heller Reports, a Quality Education Data company. The *EdNET* Conference brings together education executives, school administrators, and policymakers to network and build strategic business partnerships. The *EdNET* 2007 Conference will be in Boston, September 14-16. For more information about the *EdNET* Conference and awards program, visit www.EdNETconference.com or phone 800.525.5811, ext. 9421.

About Sebit, LLC

Sebit, LLC, enhances math and science instruction for teachers and students in the middle grades through *Adaptive Curriculum*. Aligned to national and state standards, *Adaptive Curriculum* offers an online library of high-quality, interactive math and science Activity Objects. Visually engaging, individualized lessons effectively teach students with a variety of learning styles and abilities, through three-dimensional simulations, experiments, games, and problem solving activities designed to improve knowledge and critical thinking skills in math and science. Sebit, LLC, is partnering with [Technology Based Learning and Research](#), an independent research development entity at Arizona State University, for help with content expertise, curriculum alignment and professional development. The company is headquartered at ASU's [SkySong](#), an international business and innovation center located in Scottsdale. For more information, visit www.adaptivecurriculum.com or phone 888-999-9319.

###